

CUC /UNIL/USI

DRAFT PROPOSAL FOR A SUMMER SCHOOL ON COMMUNICATION LAW

A) **Objective:** the Law Faculty of the University of Lausanne, together with the Faculty of Communication Sciences of the Università della Svizzera italiana, offers a three weeks Summer School of Communication Law for selected master students of the China University of Communication.

B) **Content:** The program will be divided in two parts: the first part will present the economic, sociologic and legal context of communication in western countries; the second part will be dedicated to the in-depth study of specific areas of Communication Law.

The first part (week 1) will offer a general introduction to the European legal system (with a focus on enforcement mechanisms) and a large presentation of the main issues of media law as well as of the ethics of communication. This introductory stage will be conducted by prof. Richeri, Balbi and Cottier (all prof. USI) as well as prof. Harro von Senger (prof. emeritus of University of Freiburg Brsg.); the latter is a Swiss expert of Chinese law who will present the particularities of the European legal system seen from a Chinese perspective.

The second part (weeks 2 and 3) will consist on the following one day courses:

- Privacy and data protection (Prof. Meier, UNIL)
- Telecommunication law (Dr. Bondallaz, lecturer UNIL; scientific collaborator OFCOM)
- Intellectual property (in particular Copyright and Trade marks, prof. Gilliéron, UNIL),
- Aspects of private international law (prof. Bonomi)
- Issues of international law (prof. Wilson / prof. Ziegler, UNIL)
- Competition Law (prof. Martenet, UNIL)
- Internet Governance (prof. Cottier, USI/UNIL; F. Riehl, vice-director OFCOM)
- Broadcasting law (prof. Cottier, USI/UNIL)

C) **Visits :** On the way to Lausanne, a stop will be made in Bern to visit important institutions dealing with Communications Law, such as the Federal Data Protection and Information Commissioner, the Press Council and the Independent Complaints Authority for Radio and Television. From Lausanne, visits could also be organized to relevant international organizations based in Geneva like the World Intellectual Property Organization and European Broadcasting Union or the International Telecommunication Union.

D) **Modalities:** the first week will take place at the USI (Lugano), the second and third one at the University of Lausanne.

Ideally the first edition of the program should start in June 2015.

The courses will combine classical teaching with discussion of cases and exercises.

The courses of the module will be specific to the Chinese students (all of them selected by CUC) and will be delivered in English. In order to promote interactivity, the number of students will be limited to 25.

During their stay in Switzerland, the students will be accompanied by a Chinese speaking assistant of the China Media Observatory (USI); in addition an assistant or a post-doc of UNIL will be in charge of organizing the courses taking place in Lausanne.

- E) **Diploma:** the Summer school will be concluded by the award of a certificate of attendance and ev. a certain number of credits (usually around 10 ECTS for a three weeks program).

- F) **Financial aspects:** the costs of the module (travel, teaching and board for the students will be paid by the CUC). The two Swiss Universities will enroll the students free of charge and help with finding lodging.